

Boots – babysoft



The latest addition to Seaquist Closures' standard programme is the Gemini family of Oval Snap Tops. The eye-catching shape of these bi-injected closures caught Boots' attention during the development of a new range of Baby Care products.

The "babysoft" range, using the Large Gemini closure, ensures that busy Mums can easily open, use and reseal the package thanks to the closure's sleek and comfortable finger recess and active hinge. The closure's concave lid also means that the 300ml pack remains stable when inverted, ensuring that every last drop of product can be used. The soft-touch bottle and soft-pink closure visually reinforce the brands' caring properties.

The new Gemini Collection uses the same neck finish as the existing Horizon closure series and so there is a wide assortment of standard bottles and tipples easily available on the market. The flexible two-colour design makes these closures ideal for use across an entire product line as colours can be easily used to identify the various SKUs. The Small and Large Gemini are available in a variety of orifice sizes as well as Seaquist Closures' SimpliSqueeze (r) valve technology